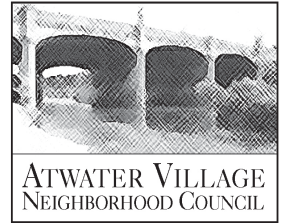


ATWATER VILLAGE VOICE



Atwater Village, where progress is tradition.

A Quarterly Newsletter

Issue N°10– Spring 2011

RIVER EVENTS

fun events along the river on April 30th
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ATWATER ART WALK

Holy moly that sounds fun
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ATWATER AVE ELEMENTARY

Cub Spirit!
Pages 4 and 8

Mayor's Day of Service and La Gran Limpieza Come to Beautiful Atwater Village

by Leonora Gershman Pitts
co-chair, Atwater Village Neighborhood Council

A dedicated group of Atwater Village volunteers has been hard at work planning for the Mayor's Day of Service on April 30th, 2011.

This year, Mayor Antonio Villaraigosa has decided to focus the day of service on the Los Angeles River. To that end, the day of service is partnered and coinciding with **La Gran Limpieza**, the annual river clean-up organized by the **Friends of the Los Angeles River (FoLAR)**.

Along with **FoLAR's La Gran Limpieza**, we have three incredible events and volunteer opportunities planned for this day:

The Landscaping and Repair of the Sunnynook Entrance to the River

Kids' River Appreciation Day

Atwater Elementary Mural, Mosaic, and Landscaping

To find out more about all four events, turn the page and keep on reading. Then help us out by spreading the word to all your friends, family, and neighbors!



Sunnynook entrance to the river: **BEFORE**
Turn to pg 3 to find out how to be a part of the **AFTER**
photo by Scott Pitts, ScottieImages.com

Turn to pages 2-4 to read about all the great events and volunteer opportunities coming up on April 30th in Atwater Village!

FoLAR's La Gran Limpieza - Let's Clean our River!

On April 30th from 9AM-12PM, the Friends of the Los Angeles River (FoLAR) are coming to our shores and need our help.

La Gran Limpieza is easily the biggest clean-up of its kind. Spanning from Lake Balboa in the Valley all the way down to Long Beach, we in Atwater Village are lucky enough to have two sites right on our shores: Los Feliz and Sunnynook. If you would like to participate in the river clean-up, you can visit <http://folar.org> for more information, or just grab some gear and come on down to either the Los Feliz entrance or the Sunnynook entrance to the river on Saturday, April 30th, anytime from 9:00 AM on. It's actually and surprisingly really fun!

After the clean-up, legendary Los Angeles band **Ozomatli** will be performing a FREE concert for all the volunteers starting at 12:30 in the afternoon at the **Rio de Los Angeles State Park** in neighboring Cypress Park.

Coming to help clean the river? Here's what to wear and bring:

- Gloves
- Clothes to Get Dirty In
- Sturdy Shoes
- Hats
- Sunscreen
- Drinking Water Bottle
- Rubber Boots or Waders (optional)
- Hand Tools for Prying Trash from Vegetation (optional)
- Extendable Grabber Arm Tools (optional)



Sunnynook Bridge, photo by Scott Pitts, ScottieImages.com

Los Angeles River Facts:

- the LA River is 51 miles long from her start in the Simi Hills of the San Fernando Valley to her end in Long Beach.
- Atwater Village's portion of the river, known as the Glendale Narrows, has an earthen bottom, unlike most of the river, which was paved by the Army Corps of Engineers in the 1930's and 1940's.
- from our shores, you may see Mallards, Great Blue Herons, Snowy Egrets, Black-necked Stilts, and more!



Here are some of the fish you might find in the LA River, via a FoLAR study in 2008:

- largemouth bass, green sunfish , tilapia, black bullhead, Amazon sailfish, carp, fathead minnow, and mosquitofish. Coo-uhl.



LA River Day of Service, continued from Pages 1-2

Along with La Gran Limpieza, our other projects need volunteers as well; for more information, please email Leonora Pitts: leonora@atwatervillage.org - or, just show up! We can always use more help.

KIDS' RIVER APPRECIATION DAY

Calling all families! On **April 30th from 10:00 AM - 12:00 PM**, at the Yoga Park on the east side of the river (just south of Los Feliz, enter on either Dover or Sunnynook), bring the kids around for some river-inspired fun.

- Bug Tour!
- River Art!
- Face Painting!
- Crafts!
- Bubbles!
- Music!



AND MUCH MUCH MORE!

On the morning of **April 30th at 7:00 AM**, before La Gran Limpieza begins, volunteers from the **Northland Village Church** will bring Kathy's design to life by accomplishing the planting. NVC, led by AVNC religious rep Nick Warnes, is a wonderful and very helpful group of people here in Atwater Village who have been leading volunteer and community-building efforts since their inception a year ago. The in-kind donations from both Kathy Oberg and Northland Village Church will save the City thousands of dollars and will make this area shine. Thank you Kathy, Nick, and NVC!

Do you have a green thumb? We could always use more hands digging and planting on **April 30th from 7:00-9:00 AM** at Sunnynook and Legion Lane. Please come on down and join us.

On a separate note, the Atwater Village Neighborhood Council would like to congratulate the newly elected board of our friends, the Atwater Village Chamber of Commerce (<http://atwaterchamber.org>):

- Andy Hasroun of 55 Degree Wine, President -
- Alex Ventura of Ventura and Son Masonry, Vice President -
- Patricia Aleman of State Farm Insurance, Treasurer -
- Luis Lopez of Lopez Automotive, Secretary -
- Thea Pueschel of Hypnotiq Solutions, Director of Mixers and Special Events -

LANDSCAPING AND REPAIR OF SUNNYSNOOK ENTRANCE TO THE RIVER

Walking the river is surely one of the great pleasures of living in Atwater Village. The Sunnynook entrance to the park, at Sunnynook and Legion Lane in Central Atwater, is one of the oft-used entrances to the river path. Unfortunately, the path up to the park, with its rivets and gravel, is a twisted ankle (or worse) waiting to happen. Also, the land around the entrance is in need of some TLC.

To that end, as part of the Mayor's Day of Service on **April 30th**, we are laying decomposed granite at the path as well as clearing and landscaping the land.

With funding from your Atwater Village Neighborhood Council and the hard work of talented local landscaper **Ray Valentine** (<http://maintainmotherearth.com>), the path to the river will be smooth and safe. Thank you to Ray, Netty Carr, and Sandra Caravella for all their passion to get this accomplished.

Kathy Oberg, Atwater Village's own **Fairy Yardmother** (<http://fairyyardmother.blogspot.com>), has generously donated her significant talents to the design of the landscaping at the Sunnynook entrance to the park. Taking into consideration the concerns of the residents surrounding the area and incorporating only the plants approved by the City of Los Angeles (native and drought tolerant), she has created a beautiful design for this spot.



LA River Day of Service, continued from Pages 1-3

A RIVER RUNS THROUGH IT

- by Principal Charles Smith, Atwater Avenue Elementary

Atwater Avenue Elementary celebrates LA River Day with a mosaic project, a new mural honoring the LA River plus lush new landscaping across the school entrance, with funding from your Atwater Village Neighborhood Council

Students, Parents and Staff of Atwater Avenue Elementary School invite the local community to dig in with them to celebrate the LA River Day of Service on Saturday April 30, 2011, from 8am until 12 noon.

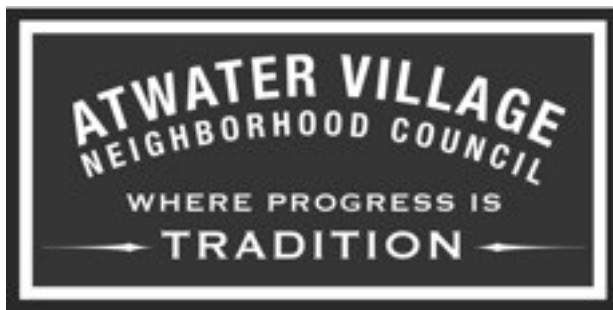
Volunteers will be planting over 100 indigenous plants at the school as part of their new beautification landscaping project, designed by local landscape architects Rebecca and Colin Rudolph.

To be unveiled that morning also is a huge soaring mural for the school wall facing Perlita Avenue, designed by local iconic artist Rafael Escamilla (whose work can also be seen at Vince's Market).

Plus, a new mosaic project for the school entrance, designed by local community member Kacy Treadway, and made by the Atwater Avenue Elementary 6th Grade Students, will also receive its finishing touches.

"Our day of service is a perfect way to further unite our community and our school," says Principal Mr Charles Smith. "Atwater has such an amazing legacy and history, which flows through our school (founded in 1922) much like this iconic river defines our neighborhood. Our school campus is so close to the river that we are inspired to honor it with these dedicated projects."

JOIN US: Saturday April 30 8am-noon. Entrance of Atwater Avenue Elementary School. 3271 Silver Lake Blvd., Los Angeles, CA 90039. For additional information and/or to RSVP, please call the school at (323) 665-5941.



Attention all Atwater Cooks and Artists!

The Friends of Glenfeliz Elementary, the Friends of Atwater Elementary, and Holy Trinity School are uniting for a unique and exciting project with your Atwater Village Neighborhood Council: An **Atwater Village Cookbook!**

We **really really really need recipes!** For information on how to submit, please either **inquire at your school** for the submission form, email us at

AtwaterRecipes@yahoo.com,

or go to

<http://AtwaterRecipes.wordpress.com>

ATWATER VILLAGE FARMERS' MARKET

ATWATER VILLAGE
WHERE PROGRESS IS
TRADITION
SHOP LOCAL. EAT FRESH. BE HEALTHY.

Sundays 10AM - 2PM on Glendale Blvd.
The Wells Fargo Bank Parking Lot

celebrating 4 years of sponsorship and support from the Atwater Village Neighborhood Council

FIRST ANNUAL ATWATER ART WALK MAY 14th, SEEKING SUBMISSIONS

by Nick Warnes, AVNC Religious Rep

On Saturday, May 14th, from 5-10PM, Atwater's **Northland Village Church** is hosting our First Annual **Atwater Art Walk** all along Glendale Blvd., and are currently seeking art submissions for the event. There is a \$1000 grand prize as well as a host of prizes for elementary school students.

Submit your art here by MAY 10th, 2011:

<http://www.atwaterartwalk.com/submit-your-art/>

About Atwater Art Walk

We all have a story. Every one of us. We live in a city of stories. Over 12 million of them. In this year's first annual Atwater Village Art Walk, we hope for two things. Firstly, we hope to create a space that celebrates our different stories through the art of our eclectic backgrounds. Secondly, it is our deeper hope that the Art Walk doesn't end with the simple sharing of stories. We hope that through our art we develop new relationships with people different than ourselves. This is where my story and your story intersect to create our story. Please join us as co-authors in making our story in Los Angeles more meaningful.

For more information contact Nick Warnes at

nick@northlandvillagechurch.com

www.atwaterartwalk.com



How much is the entry fee to submit art and how do I pay?

Each submission costs \$25 and you will be prompted to pay through paypal upon submitting your art. If you are not able to use paypal please email admin@northlandvillagechurch.com.

What are the important dates I need to know about?

Now- May 10: submissions accepted

May 11: artists notified of selected artwork for the show

May 13 6-8 pm: artists drop off artwork at specified location

May 14 9-12 pm: artists drop off artwork at specified location

May 14 5-10 pm: Atwater Artwalk

How many pieces am I able to submit?

Each artist is able to submit up to four (4) pieces

I am a musician, how can I participate?

Please use the contact page to send us your website and information on how we can get in touch with you.

What types of art are you accepting and what are the size limits?

We are accepting art in the following categories: photography, paint and sculpture. Unfortunately we can't accept any work over 4ft x 4ft.

Where is the Atwater Artwalk taking place?

Art will be showcased at the following locations on Glendale Blvd. in Atwater Village: 55 degree wine, Revo Café and Kaldi.

What food will be available during the Atwater Artwalk?

Besides the local business that will be open and we encourage you to visit, there will be food trucks located outside 55 degree wine.

Who is participating in the Atwater Artwalk?

Artists from all over northeast LA as well as the greater LA area. We also have art classes at two local elementary schools, Atwater Avenue and Glenfeliz, participating to tell their stories.

What are the prizes and categories?

\$1,000: 1st prize – Awarded from our judges

\$250: 2nd prize overall – awarded from our judges

\$250: Best in show, voted on by attendees

Photo by Whitney Warnes, WhitneyWarnesPhotography.com

Enterprise Farms Selected as U. S. Pony Club Riding Center

by Gene Gilbert, local horsewoman, legend

Atwater Village is home to an equestrian community. The Atwater Rancho includes The Paddock Riding Club, Los Angeles, Mounted Police, Saddle & Sirloin Club, Taking the Reins, several horse boarding stables and homes with stables.

Now, Enterprise Farms Riding School, located at the Paddock Riding Club, has been designated a U. S. Pony Club Riding Center!

The United States Pony Club is a non-profit equestrian educational organization for youth up to age 25. The cornerstones of the program are education, safety, sportsmanship, stewardship and FUN. Members learn riding, the care of horses and mounted sports.

The idea for Pony Club started in Great Britain in 1928. Riding at that time was typically a sport for the elite and the founders recognized the need for any child to have access to an excellent equestrian education and training. The idea was so successful that it has spread around the world (there are now 130,000 members in 37 countries). It came to the United States in 1954.

Originally within the U. S. Pony Club members had to have their own horse but in 2007 Pony Club Riding Centers were established where members had access to Center horses and so could participate in mounted rallies, games, and events without having to own or lease a horse.

Becoming a Riding Center requires a thorough inspection of the facilities, the training offered, and the condition and care of the horses. Safety, learning, building and progressing are the keystones of the Pony Club program. Joining the Pony Club through a Riding Center entitles Members to participate in all activities, mounted and unmounted. This includes regional and even international events and exchanges.

Enterprise Farms is thrilled to have been selected as a Riding Center and will be presenting a complete program of classes with hands on experience to learn not just riding but total horsemanship in a supportive and friendly environment.

Anyone interested in learning more about the new United States Pony Club Riding Center in the Atwater Rancho is invited to call 323-665-8977 for more information.

What is Outreach?

by Cindy Marie Jenkins, local storyteller, legend-in-making

This question hounds me daily, as the Board-members and Residents of Atwater Village try to communicate. I am the Outreach & Communications Chair for the AVNC, and any time we hear "I didn't know about it," the question then becomes: "How can we all do better?"

Let's start with the Outreach that we have in place. There are six locations where we post all agendas for meetings, and they often have flyers for upcoming events. We have our website, where events, meetings, forum, and the "What's New" section should be a hub of information for everyone with a computer. Our newsletters are sent door to door to cover as much of the neighborhood as we are able. We also have our Facebook page (<https://www.facebook.com/pages/Atwater-Village-Neighborhood-Council/>), where there is a photo album entitled "Where We Post" and our Twitter

account (Twitter.com/AtwaterNC) where we update information about Atwater and Los Angeles.

The issue remains: If you are reading this newsletter, then you know this. You know that we have a neighborhood council, you know where to find some information.

I pose these questions to you, our neighbors, our stakeholders, our friends, our future friends, and ask that you mail your answers to our PO Box (3371 Glendale Blvd. Unit 105) or email outreach@atwatervillage.org. Better yet, attend our next Outreach & Communications Meeting on May 9th and tell us in person. More information on the meeting will be posted by May 1st (at the agenda locations and on our website).

- How can we reach more people?
- How can we reach you?
- Where do YOU find out about events?
- How do you make plans and what are deciding factors?
- What are obstacles to attending?

Hope to hear from you soon!

Sincerely,

Cindy Marie Jenkins, Outreach & Communications Chair

On behalf of the Atwater Village Neighborhood Council

Remember to check the AVNC website at www.atwatervillage.org for other important updates & committee meeting announcements!

Spring and Summer Calendar

my but there is much to do in our little village

**Mayor's Day of Service/FOLAR's La Gran Limpieza/
Kids' River Appreciation Day**

Saturday, April 30th - 7AM-12 PM

all along the LA River/ Atwater Ave Elementary

Atwater Farm Market Open House

Sunday, May 1st 12 PM

3224 Glendale Blvd.

**Annual Lion's Club Pancake Breakfast and Silent
Auction**

Saturday, May 7th starting at 7:30 AM

*bring your old eyeglasses and pull tabs to help those
in need*

Wells Fargo Parking Lot 3250 Glendale Blvd.

**AVNC Board of Governors Meeting - all are
welcome!**

Thursday, May 12th - 7-9 PM

Christ's Church of Griffith Park

Community Room - 3852 Edenhurst Ave

Outreach Committee Meeting - Be heard!

Tuesday, May 9th - 7PM

location TBA

First Annual Atwater Art Walk - FREE!

Saturday, May 14th 5-10 PM

55 degree wine, Kaldi Coffee, Revo Café

**AVNC Board of Governors Meeting - all are
welcome!**

Thursday, June 9th - 7-9 PM

Christ's Church of Griffith Park

Community Room - 3852 Edenhurst Ave

AVNC Presents Movie Night: Movie TBD - FREE!

Friday, June 17th - Sundown

could we have any more fun in this Village?

Los Feliz Municipal Golf Course

3207 Los Feliz Blvd.

Atwater Ave Elementary's El Carnival

Saturday, June 18th 12-4 PM

Atwater Elementary 3271 Silver Lake Blvd.

**AVNC and AVCC Present Summer Nights on the
Blvd**

Thursday, June 30th - 6-10 PM

All Along Glendale Blvd.

AVNC Board of Governors Meeting - GO CIVICS!

Thursday, July 14th - 7-9 PM

Christ's Church of Griffith Park

Community Room - 3852 Edenhurst Ave

**AVNC Presents Movie Night: Movie TBD -
FREE!**

Friday, July 15th - Sundown

pack a picnic!

Los Feliz Municipal Golf Course

3207 Los Feliz Blvd.

**AVNC and AVCC Present Summer Nights on
the Blvd**

Thursday, July 28th - 6-10 PM

music, food, fun, friends

All Along Glendale Blvd.

AVNC Board of Governors Meeting - join us!

Thursday, August 11th - 7-9 PM

Christ's Church of Griffith Park

Community Room - 3852 Edenhurst Ave

**AVNC Presents Movie Night: Movie TBD -
FREE!**

Friday, August 19th - Sundown

Los Feliz Municipal Golf Course

3207 Los Feliz Blvd.

**AVNC and AVCC Present Summer Nights on
the Blvd**

Thursday, August 25th - 6-10 PM

support local business, meet your neighbors

All Along Glendale Blvd.

**Don't forget to always Shop Atwater First!
When our businesses succeed, we all succeed.**



The ATWATER VILLAGE VOICE Community Newsletter

This issue of the Village Voice was made possible through the volunteer work and contributions of the Atwater Village Neighborhood Council &...

Leonora Gershman Pitts

Spencer Collins

Lara Pranger

Charles Smith

Gene Gilbert

Cindy Marie Jenkins

Nick Warnes



Spring is Blooming at Atwater Elementary School

by Lara Pranger, AVNC Schools Rep and Friends of Atwater Elementary Co-chair



Many exciting things are happening this Spring at Atwater Avenue Elementary School. Farmscape (www.farmscapedgardens.com) is partnering with the Friends of Atwater Elementary to offer lessons and planting in the Atwater Elementary Reading Garden and Outdoor Learning Center. With Farmscape leading the instruction, the Kindergarten classes will be planting tomatoes, basil, cucumbers, peppers and bush beans and learning about the science involved in growing gardens.

A local Atwater Village theatre group is offering a free set of after school theatre classes as a pilot program for 3rd – 6th grade students. The classes generously provided by Ensemble Studio Theatre LA will take place after school on four Fridays during April and May.

Just before school lets out for Summer, Atwater Elementary is having a Carnival!! Mark your calendars for Saturday June 18. There will be tons of fun and activities for the whole family and all proceeds will benefit Friends of Atwater Elementary for the enrichment and support of Atwater Elementary School.

Keep your eyes posted for information about Atwater Village Night at the Independent Shakespeare Company's Shakespeare in the Park festival this summer! We welcome the ISC back to the Old Zoo right here in Griffith Park, and now that they make their home at the Atwater Crossing: Arts and Innovation Complex on Casitas Ave, we welcome them to Atwater Village. As of this printing, we haven't set a date for Atwater Village Night, but it is sure to be a blast. Thank you, ISC, for inviting our Village to enjoy your great work.



Happy Spring to all our lovely neighbors!

